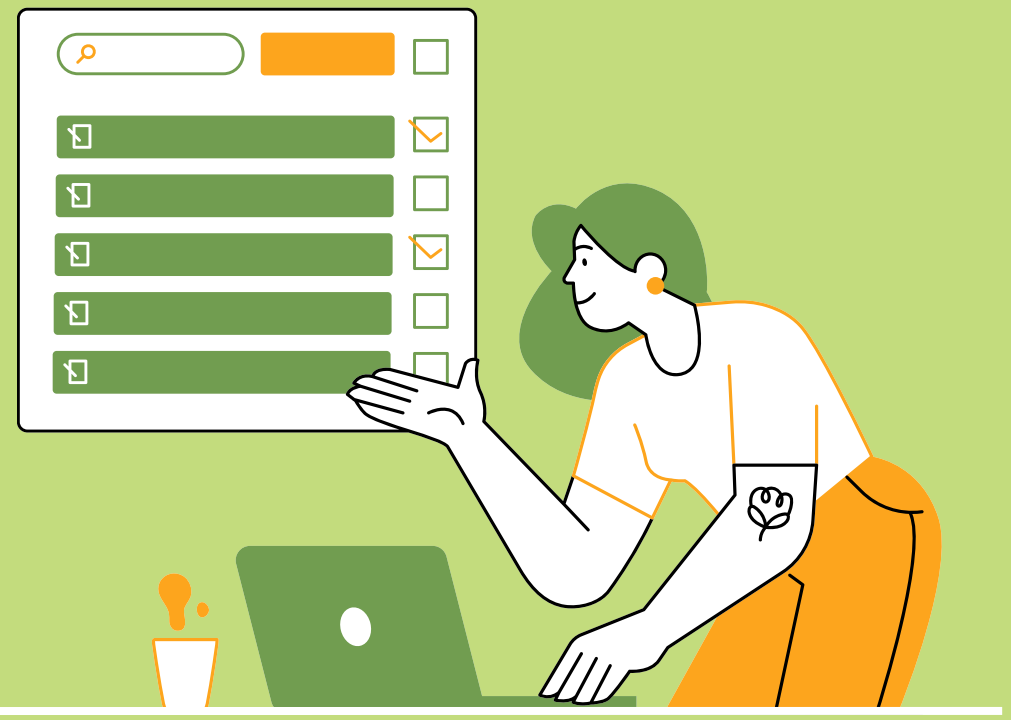
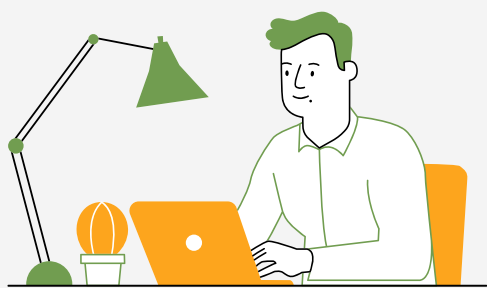


#SMEsGoDigital Platform



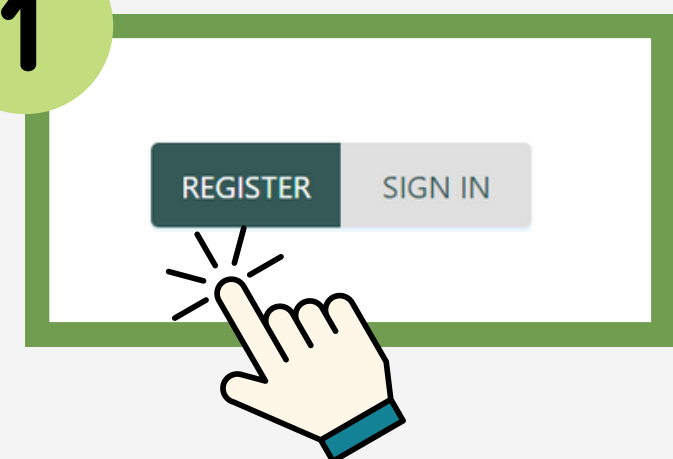
PILOT TEST USER'S GUIDE



REGISTER ON THE #SMESGODIGITAL PLATFORM

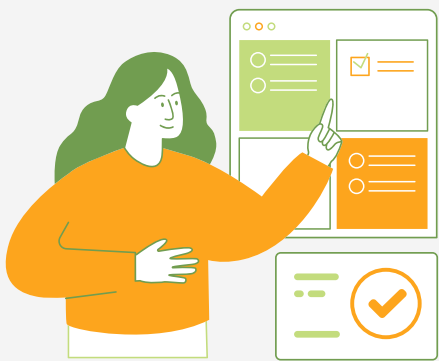
To begin your participation in the pilot, the initial step is to register on the platform.

1

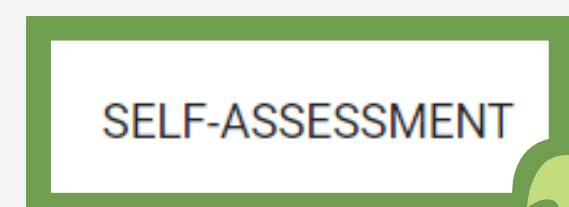


COMPLETE THE SELF-ASSESSMENT QUESTIONNAIRE

Evaluating your business's current position in the ever-changing digital landscape is the first crucial step before you set out on your path to digital transformation.



2



Digital Transformation Assessment Test

Welcome to the Digital Transformation Assessment Test! This assessment is designed to help you evaluate your understanding and preparedness for digital transformation. Digital transformation is the integration of digital technology into all areas of a business, fundamentally changing how it operates and delivers value to customers.

Please answer the questions honestly and to the best of your knowledge. Your responses will enable you to identify areas of strength and areas that may require further attention.

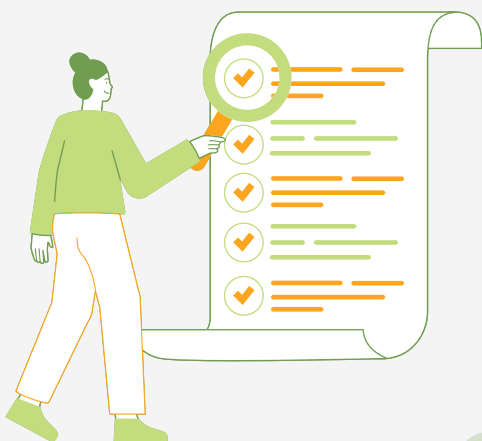
Complete the self-assessment questionnaire to receive personalized roadmaps based on your current level, designed to guide you in reaching your goals.

**you will find the self-assessment tab on the top of the webpage*

3

VIEW THE ROADMAP CORRESPONDING TO YOUR LEVEL

After completing the questionnaire, your results will grant you access to the roadmap tailored to your level. If you are eager to explore additional roadmaps, you can find them all on our platform.



BASIC LEVEL
DIGITAL EXCELLENCE

STANDARD LEVEL
DIGITAL PROFIT

ADVANCED LEVEL
DEEP INTEGRATION OF TECHNOLOGY

Each roadmap aims to empower small businesses in Europe with the tools and strategies necessary to excel in the digital era while preserving a competitive advantage.



4

ENGAGE IN ONE OF THE TRAINING MODULES

Congratulations! You have completed the previous steps and you are now ready to dive into one of the amazing training modules that will boost your business in the digital world.

To access the training section, just click on the top of the webpage and explore the variety of resources we have prepared for you.

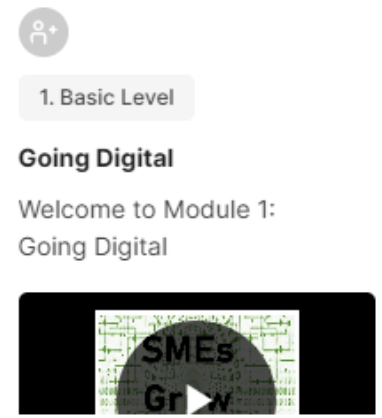
Don't miss any of the videos, they are full of valuable insights and tips for a rewarding learning journey.



TRAINING



Available courses



5

GIVE US YOUR FEEDBACK!

We appreciate your involvement in our pilot test. Now, we kindly ask for your honest and constructive feedback to help us identify potential areas for improvement. Your input will contribute to our evaluation of the user experience, platform usability, and navigation through its various functionalities.

We thank you for your time and cooperation!



If you have any questions or comments, please don't hesitate to reach out to us at godigitalsmes@gmail.com

THANK YOU!