

CERAMICA EXPO

BUILDING MATERIAL

International Exhibition For Industry of
Ceramic, Marble, Sanitary Ware, Pipes And Fittings



transportation
Refractories
Industry
Cement Products
sanitary ware
Building
Marble
Your Gate
import
Trade
Inter` Exhibition
World wide
shipping
Ceramic
Accessories Project
Industry
Your Gate
sanitary ware
pipes
Fittings
cement
Insulation Materias
Porcelain
Glasses
Your Gate
B2B
pipes
sanitary ware
Fittings
Made in Egypt
business

11-13 June 2023

**Cairo International Conference Center
Cairo-Egypt**

OUR VISION :

Egypt has a strong industry similar to the Italian and Spanish industry and the great countries that manufacture ceramics and sanitary ware .

Egypt has great potentials to spread in Africa and export to these countries, and in accordance with the vision of the political leadership, to make Egypt a regional center for ceramic & building material industry in terms of manufacturing and trade between the industrialized countries the first of which is Egypt, and exporting to African and Arab countries

We know that through our organization of Ceramica expo , in which African & Arab businessmen, commercial representation offices and ambassadors who admired this experience and demanded its expansion to more different larger industries are invited.

WHY CERAMICA EXPO :

- To showcase your products , collections .
- To meet qualified buyers and professional visitors relationships .
- To new commercial relationships .
- To new projects in African and Arab countries .
- To new agents in African and Arab countries .
- To The highest investment at the lowest costs .
- To position your brand in a perpetually growing market and increase your brand awareness.
- To benefit from the geographic advantages the exhibition provides by being located at the intersection of 79 countries with a total population of 1.650 Billion .
- To expand your distribution channels by communicating directly with visitors .

REPORT FROM CERAMICA EXPO JUNE 2022



Cairo Convention
Center



2000 SQM



3 days
(12 to 14 June)



SUCCESS PARTNERS 2022



WORKSHOP SPONSORED BY



OUR SPONSOR

UNDER SUPERVISION OF

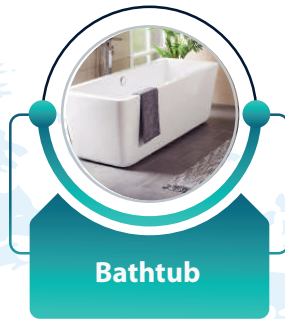


AUSPICES OF



EXHIBITION FIELDS

Manufacturers Of :



BUYER DELEGATION GROUP 2022

AFRICA GEO “VISITOR”

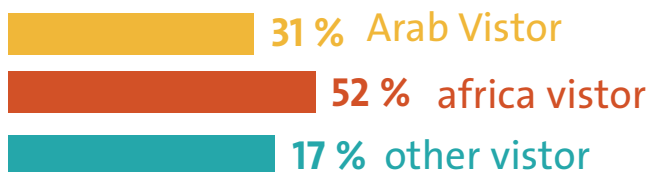
| | |
|--------------|----|
| Morocco | 6 |
| Senegal | 11 |
| Sudan | 23 |
| South Africa | 5 |
| Tanzania | 2 |
| Ethiopia | 2 |
| Ghana | 2 |
| Uganda | 7 |
| Djibouti | 3 |
| Rwanda | 9 |
| Zambia | 4 |
| Kenya | 4 |
| Nigeria | 3 |

ARAB GEO “VISITOR”

| | |
|--------------|----|
| Lebanon | 6 |
| Palestine | 11 |
| Jordan | 23 |
| bahrain | 5 |
| Tunisia | 2 |
| Libya | 2 |
| Saudi Arabia | 2 |
| Oman | 7 |
| Algeria | 3 |

OTHER COUNTRIES

| | |
|--------|---|
| Canada | 1 |
| Mexico | 1 |
| Spain | 1 |
| Russia | 1 |
| Turkey | 1 |

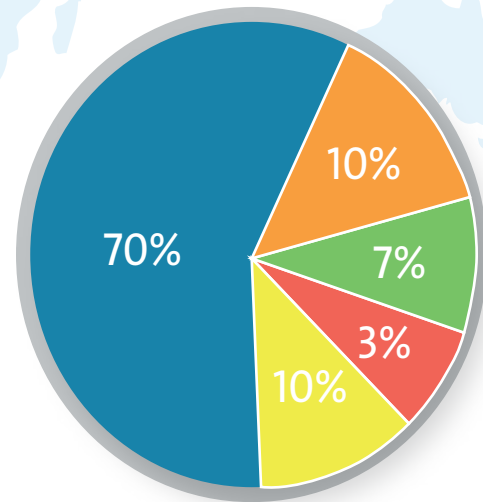


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BUYER PROFILE 2022

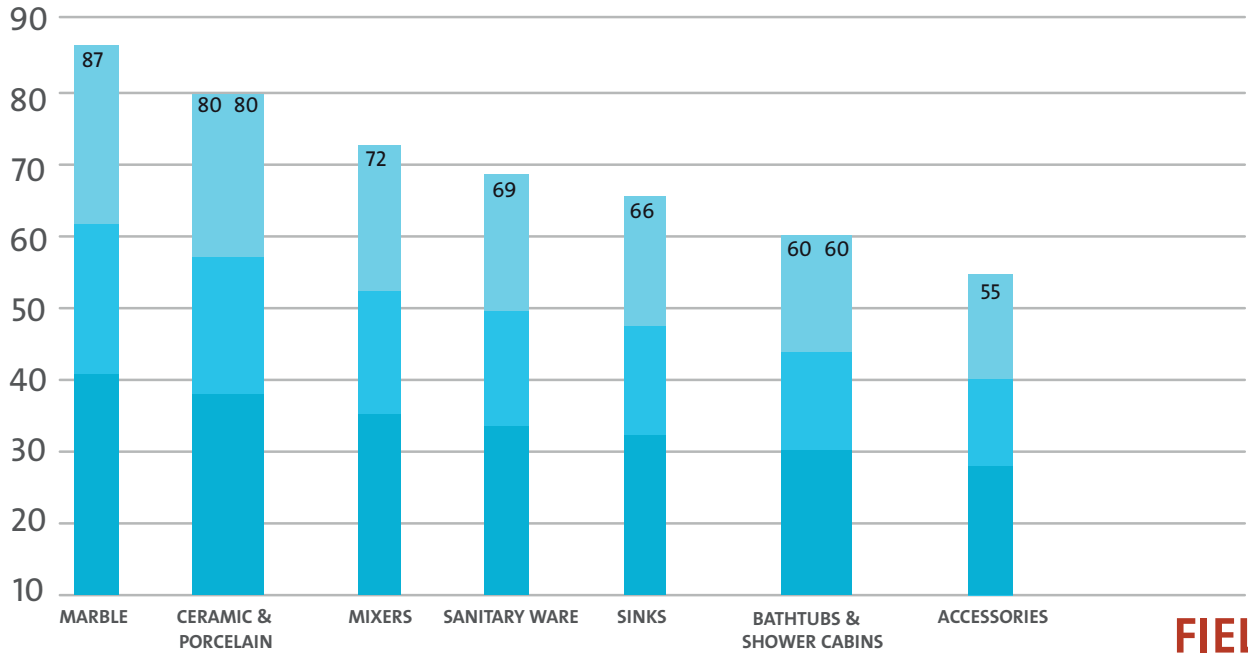


- CEO
- PROJECT MANGER
- IMPORT MANGER
- PURCHASES MANGER
- GENERAL DIRECTOR



BUYER INVESTMENT DEGREE 2022

% 100



FIELDS



ACHIEVE THE TARGET

65%

7

WORKSHOP ANALYSIS 2022



ENGINEERS 56%

INSTALLATION TECHNICIAN 44%

THE MEDIA CAMPAIGN 2023



OUR DELEGAT AT 2023



EGYPT



KENYA



SUDAN



LIBYA



TANZANIA



CHAD



BURKINA FASO



GHANA



Tunisia



NIGERIA



DJIBOUTI



CAMEROON



ZIMBABWE



ANGOLA



Zambia



IRAQ



CÔTE D'IVOIRE



LEBANON



JORDAN



ETHIOPIA



RWANDA



SAUDI ARABIA



UAE



AMMAN



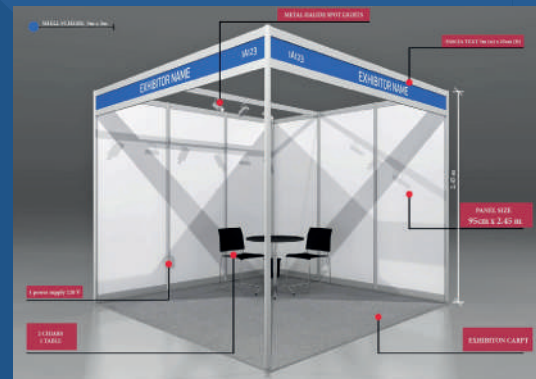
SOUTH AFRICA

TO EXHIBIT

 SPACE 40 M²
COST IS 120 THOUSAND EGP

 SPACE 50 M²
COST IS 150 THOUSAND EGP

 SPACE 60 M²
COST IS 180 THOUSAND EGP



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CERAMICA EXPO

BUILDING MATERIAL

Egypt

THE MAIN GATE TO EXPORT

📍 35 Obour Buildings, Salah Salem
Heliopolis ,Floor (13), Cairo, Egypt

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ORGANIZED BY:

